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Dynamic, visionary, and inspirational team leader with strategic focus, influential communication skills, international experience, and proven ability to deliver. Creative problem solver who continuously improves efficiency while maximizing individual and collective talents.

Mission-driven executive seeking a senior role that utilizes strengths in developing teams, defining organizational policy, and building best-in-class brands, programs, and relationships with multiple stakeholders.

PROFESSIONAL EXPERIENCE

Executive Director, Advancement Communications 02/2015–present **Emory University, Atlanta, GA**

Set and drive strategic direction for team of advancement and digital marketers to optimize constituent engagement and contributions to Emory's fundraising value chain with editorial, graphic design, social media, email, and web communications.

Advance business development across nine schools, 20 advancement teams, and executive leadership through proactive relationship building and creative problem solving.

Developed and repositioned team, enhancing fundraising knowledge and skills to produce communications that engage potential and current donors in financially supporting Emory's mission with more than \$625 million in fiscal year 2018.

Deputy Director, Proposals, Stewardship and Info 11/2010–02/2015 **CARE USA, Atlanta, GA**

Led team of proposal and stewardship writers who supported private, individual donor grants totaling more than \$35 million.

Built consensus among cross-channel teams including web, print, technical units, and fundraising to produce effective collateral and business processes.

Art directed and strategized with creative services team, fundraisers, and program colleagues to develop targeted, compelling, and accurate communications.

Engaged staff in 86+ country offices in fundraising strategy, dialogue, and success.

Writer/Researcher - Individual Giving 01/2009–11/2010 **CARE USA, Atlanta, GA**

Conceptualized, researched and developed proposals and stewardship reports that compelled private donors to support CARE with grants greater than \$25,000.

Strategized with 27 corporate and private donor fundraisers and 86+ country offices to provide technical support and guidance on stewardship and solicitation of donor support, resulting in grant portfolio of over \$35 million.

**Managing Director, I am Powerful Magazine
CARE USA, Atlanta, GA**

02/2006-01/2009

Art directed, managed, and produced editorial content for CARE's donor magazine.

Assembled and managed creative team to bring publication's production and creative processes in house, resulting in 80 percent cost savings for CARE.

Cultivated high-level direct response donors through personal communications.

EARLY PROFESSIONAL SUMMARY

**Specialist - Annual Giving
CARE USA, Atlanta, GA**

05/2004-02/2006

**Public Relations Coordinator
American Red Cross, West Palm Beach, FL**

12/2002-01/2004

**Creative Specialist - Direct Marketing
CARE USA, Atlanta, GA**

07/2001-06/2002

**Production Coordinator
Jack Morton Worldwide, Atlanta, GA**

06/1999-07/2001

**Small Business Development Volunteer,
United States Peace Corps, Guatemala**

10/1995-02/1999

EDUCATION

**Master of Business Administration
Georgia State University, Atlanta, GA**

02/2016

**Bachelor of Business Administration, International Business
Concentration in Marketing, Minor in Spanish
University of Georgia, Athens, GA**

06/1995

SKILLS

Leadership

Adaptive leadership, strategic planning, technology solutions,
developing teams, persuasive communications, change management

Languages

English, Spanish, French, Japanese, Mayan Q'eqchi